



*"We don't just make big plans in Chicago: we deliver on them
...I know we will deliver a better city for Chicago's residents."
- Mayor Rahm Emanuel*

The City of Chicago and Chief Financial Officer cordially invite you to attend
CHICAGO MUNICIPAL MARKETING SEMINAR
THURSDAY, JAN. 31, 2013: 2:00-4:00PM

CHICAGO CULTURAL CENTER - PRESTON BRADLEY HALL
78 EAST WASHINGTON STREET, CHICAGO, IL

The City of Chicago is seeking exceptional marketers who are experts on generating new revenue streams by using City assets in new and creative ways.

The purpose of this Municipal Marketing Seminar is to provide an understanding of:

- Municipal Marketing History and Goals
- The Opportunity for Private, Minority & Women Business Owners
- Municipal Marketing's RFQ and Process

This information session will offer your company a background of the City's Municipal Marketing efforts to date. It will also provide the tools necessary to respond to the Municipal Marketing RFQ. We're looking for the most innovative marketers to partner with us to serve our city better. *Women and minority-owned business participation is encouraged.*

If you would like to attend, please RSVP to marketing@cityofchicago.org with your name and contact information.

For more information about the City's Municipal Marketing initiative please visit our website at:

http://www.cityofchicago.org/city/en/progs/municipal_marketing.html